

For immediate release: 17 July 2023

B90 Holdings plc

("B90" or the "Company")

Posting of AGM Notice

The Company announces that its notice of Annual General Meeting ("AGM") in respect of the year ended 31 December 2022 and form of proxy for the AGM, have been posted to shareholders and are available on its website at www.b90holdings.com.

The AGM is to be held on 31 July 2023 at 3.00 p.m. Central European Summer Time (2.00 p.m. BST) at the offices of one of the Company's subsidiaries, B90 Services, in Amsterdam, the Netherlands, located at De Cuserstraat 93, 1081 CN Amsterdam.

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About B90 Holdings plc

B90 Holdings plc is a leading company in the online gambling industry, focused on the operation of its own online Sportsbook and Casino product as well as marketing activities for other online gaming companies. We specialise in providing innovative gaming experiences and state-of-the-art technology solutions. With a strong focus on customer satisfaction and responsible gambling practices, B90 Holdings is dedicated to shaping the future of the online gaming landscape.