B90 Holdings plc

("B90" or the "Company")

Appointment of New Broker

B90 Holdings plc (AIM: B90), the online marketing and operating company for the gaming industry, is pleased to announce the appointment of Arden Partners plc as its Corporate Broker with immediate effect.

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The information contained within this announcement is deemed by the Company to constitute inside information as stipulated under the Market Abuse Regulation (EU) No. 596/2014 as it forms part of United Kingdom domestic law by virtue of the European Union (Withdrawal) Act 2018, as amended.

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About B90 Holdings plc

B90 Holdings plc is a group of companies focused on the operation of its own online Sportsbook and Casino product as well as marketing activities for other online gaming companies.

Website: www.b90holdings.com