B90 HOLDINGS PLC

("B90", "the Company" or the "Group")

Posting of AGM notice

The Company announces that its notice of Annual General Meeting ("AGM") in respect of the year ended 31 December 2019 and form of proxy for the AGM, have now been posted to shareholders.

The AGM is to be held on 4 June 2021 at 10.00 a.m. Central European Summer Time (09.00 a.m. BST) at the offices of the Company's subsidiary B90 Services, in Amsterdam, the Netherlands, located at Egelenburg 2a, 1081 GK.

As a result of the Covid-19 pandemic and social distancing measures, the Company advises shareholders that, in accordance with social distancing measures to restrict gatherings, physical attendance in person by shareholders of the Company is discouraged, and shareholders are encouraged to vote by proxy.

The Company will announce its 2020 AGM in due course.

For further information please contact:

B90 Holdings Plc +44 (0)1624 605 764

Paul Duffen, Executive Chairman

Marcel Noordeloos, Chief Financial Officer

Strand Hanson Limited (Nominated Adviser) +44 (0)20 7409 3494

James Harris / James Dance / Rob Patrick

Whitman Howard Ltd (Broker)

Nick Lovering

Belvedere (Financial PR & IR) +44 (0) 20 3687 2756

John West / Llewellyn Angus

About B90 Holdings plc

B90 Holdings plc is a group of companies focused on the operation of its own online Sportsbook and Casino product as well as marketing activities for other online gaming companies.

Website: www.b90holdings.com