Veltyco Group plc

("Veltyco", the "Company" and, together with its subsidiaries, the "Group")

Secondary Frankfurt Listing & Director Dealing

Veltyco Group Plc (AIM:VLTY) is pleased to announce that in response to investor demand from Germany, MWB Fairtrade Wertpapierhandelsbank AG ("mwb"), a German securities broker, has successfully applied for a secondary listing of Veltyco's ordinary shares of no par value ("Ordinary Shares") to start trading on the Quotation Board Segment of the Open Market of the Frankfurt Stock Exchange ("FSE"), also known as the Regulated Unofficial Market of the FSE, or Freiverkehr. Accordingly, the Ordinary Shares have been admitted to trading on the FSE under the symbol 24GN.

The entire issued ordinary share capital of the Company will continue to trade on the AIM market of the London Stock Exchange under the symbol VLTY.

In order to satisfy investor demand in Germany, the Company's main shareholder, Lensing Management Services Ltd ("Lensing"), a company indirectly owned and controlled by Mr. Lenhoff, has sold 2 million Ordinary Shares to a German institutional investor for a total gross consideration of €1.8 million. Following this sale, Lensing is interested in 24,252,265 Ordinary Shares, representing approximately 32.6 per cent. of the Company's issued share capital, and hereby reaffirms its commitment to support the further development of the Company in the future.

This announcement contains inside information for the purposes of Article 7 of Regulation (EU) 596/2014.

PDMR Notification Forms:

The notifications below are made in accordance with the requirements of Market Abuse Regulation:

1.	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	K. Lenhoff
2.	Reason for the Notification	
a)	Position/status	Director
b)	Initial notification/amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Veltyco Group plc
b)	LEI	2138007KWLZHV5I1A979
4.	Details of the transaction(s):section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the Financial instrument, type of instrument	Ordinary shares of no par value each in the share capital of Veltyco Group plc
	Identification code	IM00BYT32K14

b)	Nature of the Transaction	Sale of ordinary shares
c)	Price(s) and volume(s)	Price(s) Volume(s)
		€0.90 2,000,000
d)	Aggregated information Aggregated volume Price	N/A (Single transaction)
e)	Date of the transaction	10 January 2018
f)	Place of the transaction	London Stock Exchange, AIM Market (XLON) Frankfurt Stock Exchange

For further information, please contact:

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About Veltyco

Veltyco is a group of companies primarily focused on generating marketing leads and entering into marketing contracts for the activities of various partners in the gaming industry. Veltyco focuses on complementary activities under one umbrella, leveraging its historical cash generative activities of marketing online casinos and sports betting.

Website: www.veltyco.com

About mwb

mwb is a German securities broker and manages more than 24,000 order books for German and international securities. These include equities, fixed income securities and open-ended investment funds. This places mwb amongst the top five order book management firms in Germany - making it a vital stabilising factor on the exchanges. mwb specialists work at the Frankfurt, Munich, Hamburg, Hanover and Berlin Stock Exchanges as well as the Tradegate Exchange. Furthermore, mwb offers institutional execution services as well as capital markets services.

Website: www.mwbfairtrade.com/home/