### **Veltyco Group PLC**

("Veltyco" or "the Company")

### **Board & Senior Management changes**

The Board of Veltyco Group Plc (AIM:VLTY), the online marketing and operator company for the gaming industry, is pleased to announce a number of changes to its Board and Senior Management, including the appointment of Melissa Blau as Chief Executive Officer and Rainer Lauffs as Chief Operating Officer with immediate effect.

Since its Admission to AIM in June 2016, Veltyco has achieved significant growth, both from a product and geographical standpoint, as well as starting to operate its own online gaming brands in addition to its existing marketing activities. The Board believes that significant opportunities continue to be available to the Company, both within new and existing markets, and the Board has therefore decided to enhance the composition of the Senior Management team, including the creation of the role of Chief Executive Officer, to capitalise on these opportunities.

As part of this evolution, both Uwe Lenhoff and Hans Dahlgren will step down from the Board with immediate effect. They both will remain fully committed to the Company and will retain leading roles within the Company's Senior Management team. Uwe Lenhoff will become the Company's Head of Business Development which will allow him to focus on his strength as an entrepreneur and new business generator whilst handing over the day to day operations of the business to Rainer Lauffs. Uwe remains a significant and highly supportive shareholder in Veltyco, a member of the Senior Management team and is fully committed to the long term development of the Company. Hans Dahlgren will continue as the Company's Chief Technical Officer.

Melissa Blau is being appointed as Executive Director and the Company's Chief Executive Officer with immediate effect. Melissa will bring 25 years of management experience in the entertainment and financials industries including 15 years of experience in the gaming industry.

Rainer Lauffs is being appointed as an Executive Director with immediate effect and will assume the role of the Company's Chief Operating Officer. Rainer has been working alongside Uwe since the Company's incorporation in 2012.

In addition, the Company also announces the resignation of Ilan Tzorya as a Non-executive Director with immediate effect to pursue other business interests.

The Company is also pleased to announce that it has appointed Gilles Ohana as its Non-executive Chairman. Gilles joined the Board in November 2017. The Company confirms that it intends to seek a further independent Non-executive Director in line with the continuing growth of the Company and a further announcement will be made as appropriate.

Melissa is a graduate from The Wharton School of the University of Pennsylvania and has an MBA from Harvard University. She has been working in the gaming sector since 2004 as both an operator, adviser and investor. Her extensive experience in the gaming sector includes CFO of St Minver (sold to GTECH), Operating Executive at Global Leisure Partners and CEO of acquisition holding company, Europa Point Group, before starting her own consultancy firm, iGaming Capital. Over the past several years, she has taken an active role in developing the iGaming market in the United States, where she has been advising many large land-based Casinos.

Rainer Lauffs is a business graduate from Philipps University of Marburg (Germany) and has been working in the online gaming world since 2006. Among other projects, he was significantly involved in building up

PartyGaming's business in Germanic and Dutch territories. Since 2012 Rainer has been working alongside Uwe in managing all gaming projects for Veltyco.

Following these changes the Company's Board will comprise of:

Gilles Ohana: Non-executive ChairmanMelissa Blau: Chief Executive Officer

- Marcel Noordeloos: Chief Financial Officer

Rainer Lauffs: Chief Operating OfficerMark Rosman: Non-executive Director

The Board is pleased to welcome Melissa and Rainer to the Board and would like to thank Ilan for his contribution to Veltyco over the last year and wishes him every success in the future.

#### Additional information on Ms Melissa Blau and Mr Rainer Lauffs

The following additional information is provided in accordance with paragraph (g) of Schedule Two to the AIM Rules for Companies:

## Melissa Blau (aged 49)

# Current Directorships/Partnerships iGaming Capital Ltd, London iGaming Capital LLC, USA eSports.com AG, Germany

Past Directorships/Partnerships SportsAD, USA (to June 2016)

## Rainer Lauffs (aged 45)

Current Directorships/Partnerships	Past Directorships/Partnerships
Sheltyco Enterprises Group Ltd (BVI)	BLS Tres Con (to December 2016)

Rainer holds 750,000 options at an exercise price of 25p. These options were granted on 30 June 2016 and have a five year term. The options vest 25% per year starting on the first anniversary after the grant date.

Following publication of the Company's financial results for the year ended 31 December 2017, the Company intends to grant Melissa 500,000 options with an exercise price of 84p. These options will fall under the Employee Stock Option Plan and will have a five year term and vest 25% per year starting on the first anniversary after the grant date.

There is no other information that is required to be disclosed pursuant to paragraph (g) of Schedule Two to the AIM Rules for Companies.

This announcement contains inside information for the purposes of Article 7 of Regulation (EU) 596/2014.

# For further information please contact:

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## **About Veltyco**

Veltyco is a group of companies focused on generating marketing leads and entering into marketing contracts for the activities of various partners in the gaming industry as well as operating its own brands. Veltyco focuses on complementary activities under one umbrella, leveraging its historical cash generative activities of marketing online casinos and sports betting.

Website: www.veltyco.com